



**EVOLVING ENTERPRISE RETAIL**



# MOBILE RETAIL FRAMEWORK

## A FAST, SECURE AND FLEXIBLE ANSWER TO OMNI-CHANNEL POS OPERATIONS

With seamless operability between register, mobile, kiosk and dot com, the Stella Nova Mobile Retail Framework gives retailers the flexibility of embedded or cloud hosting all within a WCF 4.0 framework for easy configurability and extensibility. Straightforward integration with other Stella Nova and third party application ensures ongoing productivity and long service life.

## ITEM LOOKUP

### OMNI-CHANNEL ITEM LOOKUP DELIVERS INFORMATION AND INCREMENTAL SALES

Enables store staff and/or customers to determine item price, in stock status and location as well as associated products of interest.

**Key attributes include:**

- Basic item lookup;
- Suggested items, related items;
- Item Details;
- Cross Selling.

## TRANSACTION LOG

### MAINTAINS STANDARD AND NON-STANDARD POS APPLICATION DATA

Provides secure, multi-channel management of all POS activity.

**Key attributes include:**

- The ability to feed non-standard POS application activity (Mobile, kiosk, etc.) to standard POS format & destination;
- Conversion of event-based inputs to POSLog output;
- Bulk conversion of a single transaction input to POSLog output;
- Built-in POSLog standard format support.

## UTILITIES

### GETTING THE MOST OUT OF YOUR MOBILE DEPLOYMENT

Provide retailers with powerful Loss Prevention functionality and enable retailers to reduce costs through increased deployment efficiencies and sharing peripherals.

**Key attributes include:**

- Remote/Auto Deployment;
- Remote Monitoring;
- Device Sharing;
- Digital Receipt Validation.

## TENDERING SERVICE

### HANDLES EVERYTHING BETWEEN SWIPE AND SIGNATURE

Securely and quickly process tender transactions.

**Key attributes include:**

- Determination of valid tenders (tender acceptance rules);
- Processing of tender-specific data requirements, limits & thresholds;
- Third party Wallet provider integration – Google Wallet, etc. (tenders, gift cards, loyalty, coupons);
- Foreign currency – exchange rate calculation.

## PROMOTIONAL PRICING

### FROM BOGO'S TO GIFT CARDS, KIOSKS TO DOT COM

Enhance the customer transaction from wherever it originates. Provides the retailer with a customizable, multi-channel and extensible platform for promotional offers.

**Key attributes include:**

- Triggering: Quantity, Amount, Single Item, Multi Item, Department, Customer Segment, Employee, Tender;
- Reward types: Dollar Off, Percent Off, Buy One Get One (BOGO), Free Gift Card, Finance Offer, Rebates;
- Target: Single Item, Multi Item, Transaction subtotal.

## ELECTRONIC JOURNAL SERVICE

### REAL TIME RECORDING AND ACCESS OF TRANSACTION DATA

Provides an essential tool in recording transactional information - enabling access to real time information without having to navigate through paper journals.

**Key attributes include:**

- Enhanced journaling capabilities: capture data as it happens within a transaction;
- Including anything that has been deleted or modified;
- Ability to create and view electronic duplicate of the receipt;
- Allows retail personnel such as managers and sales audit members to search, view and analyze transaction data;
- Immediate data protection benefits in identifying patterns and errors before they impact profitability;
- Reduction in overhead costs by being paper-free;
- Ability to export electronic journal information.

## TAX SERVICE

### TAX CALCULATION AND MANAGEMENT MADE SIMPLE

Incorporates comprehensive and fully customizable tax rules for reliable real time tax calculation in the US, Canada and Europe.

**Key attributes include:**

- Real time tax calculation;
- Support for US (sales tax), Canada (GST/PST/HST), Europe (VAT );
- Tax based on destination, multiple tax jurisdictions, tiered tax, tax basis, E911 fees, multi item tax relationships;
- Date-based by item/category (tax free holidays);
- Tax overrides, tax exemptions (TEC , P-Card, energy exemptions, etc);
- Offline support using local tax rules. Integration to 3rd party Tax Services.



## MOBILE RETAIL FRAMEWORK

Flexible, extensible, secure, OS agnostic solution to your enterprise transacting



## CLOUD OR EMBEDDED HOSTING

Stella Nova Mobile Retail Framework deployment options provide a secure, flexible, cost oriented platform



## OS AGNOSTIC

Stella Nova Mobile Retail Framework ensures that your transacting capability will handle OS of your choice



## SECURE

Stella Nova Mobile Retail Framework ensures compliance and coverage for all of your enterprise transacting channels



## EXTENSIBLE

Stella Nova Mobile Retail Framework was built to grow with your future enterprise transacting needs



## OMNI-CHANNEL

Leverage Stella Nova Mobile Retail Framework to enable seamless enterprise transacting across all channels



Visit [www.sntinc.com](http://www.sntinc.com), or scan the QR code to check out our Facebook page. For more information, contact [info@sntinc.com](mailto:info@sntinc.com).

Stella Nova Technologies, Inc., an innovative retail POS and web application provider, is committed to creating transacting solutions that work to meet the unique requirements of today's largest retail enterprises and their customers. Stella Nova offers products as well as custom solutions that allow retailers to manage the needs of their transaction system. The Stella Nova Mobile Framework was developed to provide global retailers with a fast, secure and flexible solution to Omni-Channel, multi-geography transacting operations.

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